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B.M.S COLLEGE FOR WOMEN
BENGALURU – 560004

I SEMESTER END EXAMINATION – JAN/FEB-2024

B.Voc R.M : MANAGEMENT PRINCIPLES & PRACTICE
(Repeaters)

Course Code: BVRM1DSC01
Duration: 2 ½ Hours

QP Code: 1027
Max marks: 60

Instructions: Answer all the sections

SECTION-A

I. Answer any FIVE of the following questions. Each question carries TWO marks. (5x2=10)

1. a. Define Management.
- b. Expand MBO & MBE.
- c. Write any 2 features of Performance Appraisal.
- d. What is Centralization?
- e. What is Departmentation?
- f. Mention few Techniques of Control.
- g. What is a single use plan?

SECTION-B

II. Answer any FOUR of the following questions. Each question carries FIVE marks. (4x5=20)

2. What are the requirements of a sound objective?
3. Explain Herzberg's Two factor theory.
4. What are the essentials of Effective Control System?
5. Explain the steps involved in Recruitment.
6. Mention the importance of Planning.

SECTION-C

III. Answer any TWO of the following questions. Each question carries TWELVE marks (2x12=24)

7. Briefly explain Fayol's 14 Principles of Management.
8. Discuss in brief the Recruitment Process.
9. Mention the arguments for & Against Business Social Responsibility.

SECTION-D

IV. Answer any ONE of the following questions. Each question carries SIX marks. (1x6=06)

10. Draft different types of Organization Structure.
11. Explain the measures opted to overcome the Communication Barriers.
